

ESCAPE GROUP INC.

NEWS RELEASE

October 17, 2006

FOR IMMEDIATE RELEASE

(TORONTO, ON) Escape Group Inc (NEX: EGT.H) has granted incentive stock options to its directors, officers and consultants entitling them to purchase an aggregate of 730,000 common shares of the company at a price of \$0.50 for a period of 5 years, subject to regulatory approval.

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